SIM2's 1080p chip DLP® projection line broadens with the introduction of the D80 projector

The D80 joins the Grand Cinema HT3000 projector in SIM2's 1080p single chip technology-based product portfolio

Pordenone, Italy - August 2006 – SIM2 Multimedia, the leading manufacturer of home theatre projectors, announces a new addition to its Domino projector line: the D80 projector based on Texas Instruments' 0,95" 1080p DLP® chipset for a **true, uncompressed 1920x1080 HDTV resolution**.

"*With the introduction of the D80 projector, SIM2 places itself once again ahead of the competition in terms of performance, solutions, and product selection*" says Maurizio Cini, SIM2 Managing Director. "*SIM2 is in fact the first company to offer two 1080p front projectors.*"

The D80 joins its illustrious award-winning predecessor - the Grand Cinema HT3000 – in the 0,95" 1080p DLP® chipset resolution family line. This new chipset combined with full 10 bit video processing, SIM2's ALPHA PATH™ light engine, 7-segment color wheel and software, give the D80 projector a true contrast ratio of >4000:1, resulting in a new level of cinematic realism in single chip projection. On-board video processing prevents the introduction of motion artifacts and jagged edges.

Also, the D80 features a wide selection of inputs - including HDMI™ and is compatible with all video and graphic standard. Easily upgradeable, the RS232 allows enthusiasts to easily download the latest control software.

Availability
The Domino D80 will be available in SIM2's new signature Matte Black and Matte White finish starting from Fall 2006.

Model	HT3000	D80
Technology	1 DMD 0,95'' 1080p	1 DMD 0,95'' 1080p
Resolution	1920x1080	1920x1080
Light Engine	SIM2 ALPHA PATH Engine - special Anti Reflective coating on lens	SIM2 ALPHA PATH Engine
Contrast ratio (Full ON/Full OFF)	>5000:1	>4000:1
Lamp	200W	160W
Lens	1,5 – 2,0:1 (standard); 2 - 3:1 (optional)	1,5 – 2,0:1
HDMI (HDPC) input	2	1
Live Color Management & Gamma Tables	YES	YES
Brilliant Color Technology	YES	NO
Weight	11,0 Kg. (24,3 lbs)	5.0 Kg. (11 lbs)
Dimensions (WxHxD)	435x195x431mm; 17.1"x7.7"x17")	350x173x318 mm; 13,8"x6,85"x12,5"

SIM2's 1080p Series

Come and see SIM2's amazing product selection in action during **IFA show** at **Hifi im Hinterhof store**, Großbeerenstr. 65 (Gartenstudio), 10963 Berlin from 1 to 6 September 2006 (10 am – 7 pm).
SIM2 will be also exhibiting at IFA exhibition grounds at Texas Instruments' booth (Hall 26, booth 110).

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About SIM2 Multimedia
SIM2 Multimedia is a world-wide leading manufacturer of home theatre products and leading provider of high-end professional videowall solutions to the retail, public large venues and institutional markets. Over the years, SIM2 has gained in reputation meeting the industry's demands for new, emerging technologies, offering high-quality and reliable products that meet the customer's need in any application. The marketing policies of the company are world-oriented with a direct presence in Italy (headquarters), Germany, UK and USA (sister companies), and in over 45 countries world-wide through partnerships with qualified distributors.

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